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**NORTH AMERICAN  
SECURITY PRODUCTS ORGANIZATION™**

*The Standard for Security™*

**NASPO Headquarters**

North American Security Products Organization  
204 E. Street N.E.  
Washington, DC 20002

Tel: 202.608.1322

Fax: 202.547.6348

[info@naspo.info](mailto:info@naspo.info)

*For more information about NASPO,  
NASPO Certified Companies, NASPO Membership,  
ANSI/NASPO and ISO 247 Standards, Professional  
Training, Auditing and Certification.,  
visit [www.naspo.info](http://www.naspo.info)*

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**NORTH AMERICAN  
SECURITY PRODUCTS ORGANIZATION™**

*The Standard for Security™*

*“ANSI, ISO and Private Industry Risk Management  
and Security Assurance Standards, supported by  
training, auditing and certification”*

## CONSEQUENCES OF FRAUD

- Economic and social impact on consumers
- Non-complying counterfeit products
- Health and safety issues for consumers
- Financial loss to investors
- Loss of tax revenues for governments
- Diminished value to brand equity
- Loss of confidence in brand integrity
- Legal liability to brand owners
- Warranty and returns claims
- Identity fraud
- Lost confidence in identity documents

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## BENEFITS OF SECURITY ASSURANCE

- Increases confidence in documents and products
- Enhances confidence in supply chain
- Boosts consumer confidence in brand
- Advances consumer health and safety
- Enhances product value
- Supports regulatory compliance
- Reduces brand liabilities
- Builds confidence in identity documents
- Supports legitimate trade
- Boosts government tax revenues
- Reduces warranty and returns claims



## NASPO'S MISSION

The mission of the North American Security Products Organization is to develop national and international fraud countermeasure and control standards; and to support those standards through education, auditing, certification and accreditation of certification bodies.

## NASPO'S ROLE IN SETTING SECURITY STANDARDS

NASPO has developed the nationally and internationally recognized security assurance standards for the supply and procurement of sensitive documents, identities and material goods by government agencies and commercial enterprises. Our work also includes the *application* and *implementation* of risk management practices and procedures as well as professional educational development for security managers.

**NASPO's focus on Security Management encompasses professional disciplines that includes:**

- Operational security
- Risk management
- Employee security evaluation
- Brand protection programs
- Logistics security
- Supplier evaluations
- Organizational resilience

## NASPO as ANSI and ISO STANDARDS DEVELOPER

NASPO's primary role is a standards developer in the areas of identity management, document security and brand protection. We develop private industry standards, American National Standards and international ISO Standards.

The first standard that NASPO developed was a private industry standard, the "NASPO Security Assurance Standards for the Document and Product Security Industries". This standard was developed by a group of industry experts focused upon operational security for the security printing and security technologies industry. That standard has evolved into the current broad scoped ANSI/NASPO Security Assurance Standard.

Today NASPO's national and international standards provide security assurance protocols for the supply and procurement of sensitive documents, identities and material goods by government agencies and commercial enterprises through the use of:

1. Secure criteria to qualify vendors
2. Criteria for secure supply of all critical components

## NASPO IS THE AUTHORITY IN SECURITY ASSURANCE STANDARDS

We are an American National Standards Institute (ANSI) Accredited Standards Development Organization (SDO). NASPO is capable of developing American National Standards under the direction of ANSI using the processes and procedure outlined in the ANSI Essential requirements. We are currently developing standards as American National Standards

NASPO initiated the creation of ISO Technical Committee 247; Fraud countermeasures and controls". As a representative of ANSI, NASPO holds the position of Secretariat to TC 247. It is responsible for the administration of the technical committee and the development of the work program. This committee has a broad scope to develop ISO standards in the areas of security assurance, brand protection, document security and identity management.

NASPO also has been delegated the role of the United States Technical Advisory Group (TAG) Administrator. This group contains the United States experts to TC 247 and supports the interest of the United States in developing standards under ISO TC 247.