

PACKAGING AND DOCUMENT SECURITY PRINT TECHNOLOGY WORKSHOP

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Rochester Institute of Technology invites you to explore the latest security print technologies, applications and processes being used to combat the rapidly growing worldwide problem of document fraud and product counterfeiting in the Packaging and Document Security Print Technology Workshop.

This three-day workshop brings together some of the leading experts in security printing, and others to help you learn to properly recognize security documents and packaging features used in authentication.

The seminar provides a unique opportunity for security professionals responsible for specifying or procuring secure printed materials, to see the latest security printing technologies in action and to network with other professionals in the field from around the world.

Takeaways

- Acquire a detailed understanding of Secure Print, ISO Security Standards, and NASPO Security Printing Standards Requirements.
- Gain an in-depth understanding of the advantages and disadvantages of various security inks, papers, OVD's and specialized images.
- Learn how and when to employ various features to gain the best results.
- Analyze the different print processes, and learn which you should use to achieve your desired security result.
- Get up to speed on the best practices in the security print and packaging world.

DO YOU NEED TO:

- Differentiate between fraudulent and genuine labels, products, and documents
- Understand NASPO & ISO Standards associated with Security Print and Packaging

REGISTER HERE:

<http://bit.ly/securityprint2017>

FOR MORE INFORMATION, CONTACT:

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Rochester Institute of Technology has been synonymous with excellence in the printing industry for decades. The Printing Applications Laboratory, a dedicated research and development unit of RIT's Golisano Institute for Sustainability, leverages the comprehensive collection of print/imaging equipment, laboratory instrumentation, and the expertise of RIT's world renowned faculty and technical staff in areas such as imaging and color science, engineering, packaging, and materials science to provide industry clients with empirical approaches to control and improve the quality of their products and expand their knowledge.

Seminar Date	May 8-10, 2017
Who Should Attend	<ul style="list-style-type: none"> • Check and Secure Document Printers • Security Packaging Printers • Brand Owners • Federal/State Government Agencies • Forensic Document Examiners • Issuers of negotiable and identity documents, including: <ul style="list-style-type: none"> - gift certificates, event credentials, coupons, tax and postal stamps, - transit tickets, pass tags, Rx's, tamper-evident labels
Program Fee	\$1,295

